



FOR IMMEDIATE RELEASE

Zeda Ltd/Avis Southern Africa donates vehicles to Gender-Based Violence and Femicide Response Fund.

Johannesburg, 14 December 2023

The GBVF Response Fund is proud to announce the donation of Nissan X-Trail Vehicles by Zeda Limited/ Avis Southern Africa as their contribution towards the fight against Gender-Based Violence and Femicide.

The leading company, Zeda Ltd/ Avis Southern Africa, have put their weight behind country efforts to foster a community defined by Respect with no GBVF in sight. The vehicles will be used to support community-based organisations in the rural and peri-urban areas.

This remarkable sponsorship exemplifies the power of partnerships and collaborative efforts towards building a safer and more equitable society for all. Zeda Ltd, a leading company in the automotive industry, believes in leveraging their resources to drive positive change, and the GBVF Response Fund is honoured to have them on board as a donor in driving change in.

“The Fund is a private sector initiative to combat GBVF and I must say the support we have received from corporate South Africa has been tremendous. This support from Zeda will enable the Fund to reach community-based organisations in the remote parts of South Africa ensuring we stop gender-based violence affecting women and girls” says Sazini Mojapelo, CEO of the GBVF Response Fund.

The Fund supports over 100 community-based organisations across South Africa of which most of the organisations and beneficiaries are in the rural and peri-urban areas which are hard to reach. “For the 16 days of activism we supported an activist in Mjejane, Mpumalanga to do a peaceful march against child pregnancy where over 800 girl children aged 13 and below have been pregnant this past year. We could not make this march, but now with the vehicles we have received reaching such areas will be possible, said Sazini”.

The Fund would like to thank the Group Chief Executive Officer Ramasela Ganda, and Andisiwe Nikelo, Executive: Commercial Leasing, for their instrumental role in fostering this collaboration. Their commitment to fighting the scourge of gender-based violence is evident with this donation.

“Thank you, Zeda/Avis, for choosing to support a world which is free from GBVF. Let’s drive change, one kilometre at a time. We look forward to a growing partnership” concludes Sazini.

For more information about the GBVF Response Fund, visit <https://gbvfresponsefund1.org/>